

# Value Stream Management Foundation™

## BLUEPRINT

Value stream management (VSM) optimizes value flow and realization to customers resulting in higher organizational performance. VSM accelerates DevOps evolution.

### A Value Stream

A value stream is an end-to-end set of activities that collectively creates value for a customer. Anything that delivers a product or a service.

### Flow

Flow is the journey of work from idea to realization. Its travel should be friction-free. It's a continuous steady stream of value for customers.

### Realization

Realization is the fulfilment of desired outcomes. It's when a customer experiences the value intended. Then the value stream team learn and action insights.

## Value Stream Management Implementation Roadmap

Get going from wherever you are



**Start**  
Start by identifying your value streams. A value stream is anything that delivers a product or service. You're aiming to accelerate the flow of value to the customer



**Identify**

Find the people accountable for every step in each value stream



**Organize**

Bring the players in your value stream together for a mapping exercise: Find where the idea starts, and track every step until the value is delivered



**Map**

Connect the parts of your DevOps toolchain aligned to the steps in your Value Stream Map and start getting real-time data and insights into your value stream's flow



**Connect**

You're automated your value stream map, now use it! Set yourselves goals and use your retrospectives to look at where you are



**Inspect**

Use your insights to design and perform experiments that adapt and optimize your flow so you can continually delight your customers



**Adapt**



**Vision**

Set your long term vision and goals

